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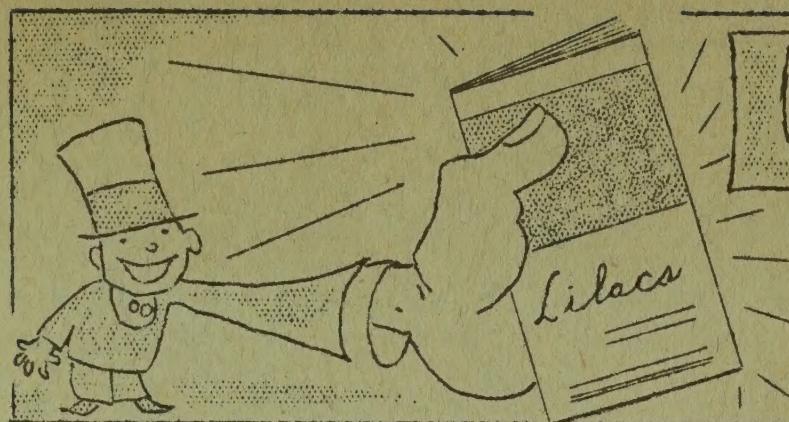
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# LILAC NEWS

Volume VIII

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Number One

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## INTRODUCING OUR NEW CATALOG —

Here is our brand new catalog -- and we hope you like it! We've done our best to make it as informative and helpful as we could. But please remember

**THIS CATALOG IS SOMETHING TO KEEP.** We don't put out a new issue every year. But when we do print a catalog it's a BETTER one - with descriptions as meticulously accurate as we can make them and with fine natural color photographs to show you, insofar as it is humanly possible, just what many of our lilac varieties actually look like.

To keep you up-to-date on the latest in lilac items, of course, there's Lilac News and our regular seasonal Price List, both issued twice a year.

Some varieties listed in this catalog for the first time are ones that we expect to have in good supply later, but of which we have only a very limited stock at present. We're always glad to put your name on our Waiting Lists for such varieties, so that you can have them just as soon as they are available.

## A WORD FOR COMPOST

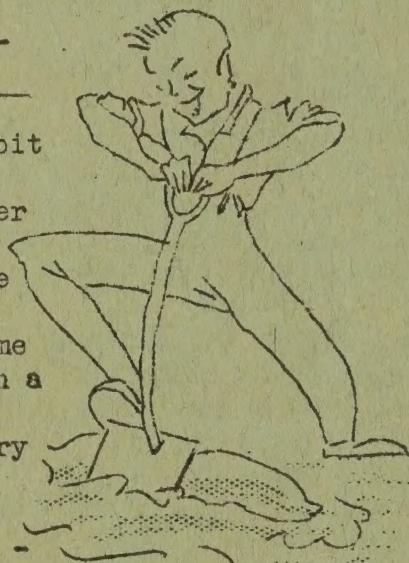
Best pepper-upper for lilacs that we know is good, old-fashioned compost worked into the soil before planting and around the base of the plant in after years when it has become established.

Anybody can have a compost pile. Some go into it in a big way, with an inch of this and an inch of that, so much water, a thermometer to check temperature - BUT - you can get some mighty fine stuff just by piling up grass clippings and weeds, tea grounds and what-have-you. Make the pile flat on top, slightly sloped on the sides, wet it down

occasionally, sprinkle a bit of one of those compost-activators on it - a number are advertised in garden magazines - and let Nature do the rest. The bottom of the pile will yield some pretty fancy lilac food in a few months!

At our nursery compost is made in big pits, and everything goes in, including - literally - last year's birds' nests!

A big heaping shovelful of the finished product is dumped into each hole as lilacs are set out in the field - and how they do go for it! When we dig those bushes up they are full of fine, fibrous roots with bits of compost still clinging to them, and THOSE are the fine-rooted lilacs we send YOU!





## OUR BLUE RIBBON SPECIALS

REAL SPECIMENS; extra well branched, bushy and symmetrical; ESPECIALLY SELECTED and RESERVED in the field; only a few available, but every one a beauty! For descriptions, see our catalog.

BLEUATRE, 3-4'	\$5.00
CHARLES X, 4-5'	6.00
CONGO, 3-4'	5.00
ELLEN WILLMOTT, 3-4'	6.00
LUCIE BALLET, 3-4'	5.00
LUTECE, 3-4'	5.00
MME. F. MOREL, 3-4'	6.00
MONGE, 3-4'	6.00
PRES. LOUBET, 3-4'	5.50
WILLIAM ROBINSON, 4-5'	6.00

Name a second choice if possible, but REMEMBER - we never substitute without your consent!

## SPEAKING OF COLOR -

It's far from easy to write an accurate color description of some particular lilac. A new edition of the Royal Horticultural Society Color Charts, however, provides a complete set of standardized color terms with accompanying color plates. All Late Hybrids in our new catalog have been checked with the charts and described in official R.H.S. color terms. A few other of our listings have been also. When our next catalog comes out we hope all listings will be in R.H.S. terms. It's going to be a real job to match up all the different varieties with the color plates, but it's one that needs doing. Scanning thru' a file of lilac articles published in various magazines in past years, we find a well-known French Hybrid described as -- red; reddish purple; deep mauve; magenta; pink; bluish lavender; red-purple buds and bluish blooms; purplish buds and claret-mauve blooms; purplish-red buds and lavender-blue blooms!

## PARCEL POST TABLE

SMALL PLANTS ONLY, 12-18" and 18-24", are mailable. Larger plants must be shipped Express. Send extra money to cover postage on Parcel Post orders; we refund any postage not used. In most cases this should cover costs:

### EAST OF MISS. RIVER:

1 plant, 50¢; addtln.plants, 10¢ each  
MISSISSIPPI TO ROCKIES:

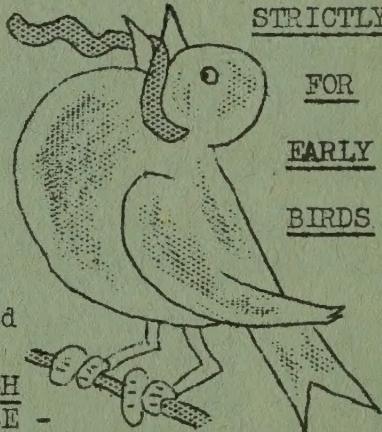
1 plant, 60¢; addtln.plants, 10¢ each  
WEST COAST:

1 plant, 80¢; addtln.plants, 15¢ each

## SPECIAL COLLECTIONS

OFFERS LAST  
ONLY WHILE A  
SMALL SURPLUS  
LASTS - All  
top quality  
true-to-name  
own-root stock  
- just a few  
plants here and  
there to be moved  
this spring -  
JUST SEE HOW MUCH  
YOU SAVE ON THESE -

STRICTLY  
FOR  
EARLY  
BIRDS



COLLECTION ONE: Sturdy, well branched, 15-24" sized plants. We send you:

- 1 CONGO (dark red-purple)
- 1 LUCIE BALLET (flesh-pink)
- 1 VESTALE (snow-white)

All three plants for only \$3.99

### COLLECTION TWO:

We send you the three lilacs above plus:

- 1 LATE BLOOMING HYBRID (our choice) 15-24"
- All four plants for only \$5.19

Both Collections mailable. See table above for amounts to add for postage.

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